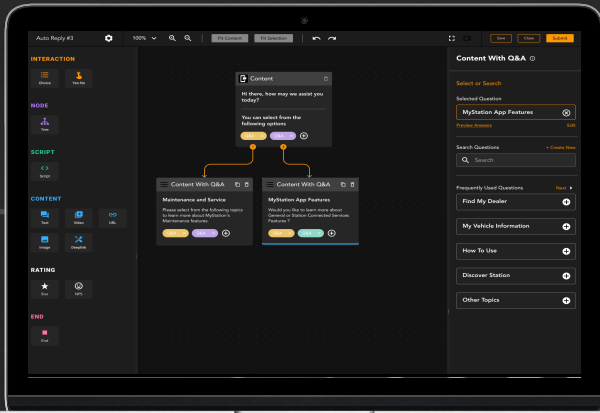




A Chatbot and management platform offering AI Engine accuracy, an intuitive portal and seamless integration with existing Station products.

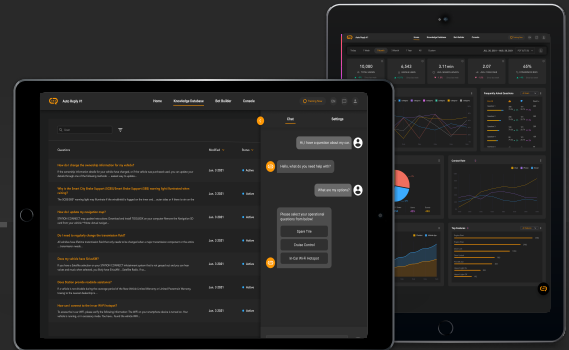


Enhance The Customer Journey

- **Streamline Onboarding:** Efficiently guide customers to the right resources and introduce prospects to your brand.
- **Improve the Customer Journey:** Provide 24/7 assistance at any point in the customer journey.
- **Reduce Customer Service Costs:** Minimize the load of customer service calls with answers to frequently asked questions.
- **Provide a More Personalized Experience:** Offer answers to commonly asked questions based on user-related data

Personalized Support At Any Point

Offer convenient communication and 24/7 personalized support to your users through a customizable chatbot. Crossing provides accuracy and performance to help improve the user experience and enhance engagement throughout every step of the customer journey. Full integration with existing Station products allows you to monitor interactions with your chatbot and identify opportunities for user-specific marketing messages. Join other leading brands utilizing Crossing and optimize the customer experience today.



Feature Highlights



Integration

Enjoy full integration with existing Station products for access to data analysis and marketing automation.



Knowledge Base

Easily upload a library of questions and answers for your chatbot to utilize.



Chat Simulator

Provide an optimal customer experience by testing out chatbot scenarios.



Web/App SDK

Incorporate our AI chatbot with web or mobile applications.



Chat History

Conveniently export data from previous chats to analyze and recognize customer patterns.



Bot Builder

Create chatbots using scenario trees where you can assign tasks or embed functions and deep links.



Management Portal

Seamlessly create, edit, and train your chatbot knowledge in an intuitive portal all while having access to the latest KPI data



AI Engine

Experience personalized AI assistance with an in-house AI engine.



Optimize the user experience today.

Contact us to receive a free quote.

Learn more: stationdigitalmedia.com/crossing

station