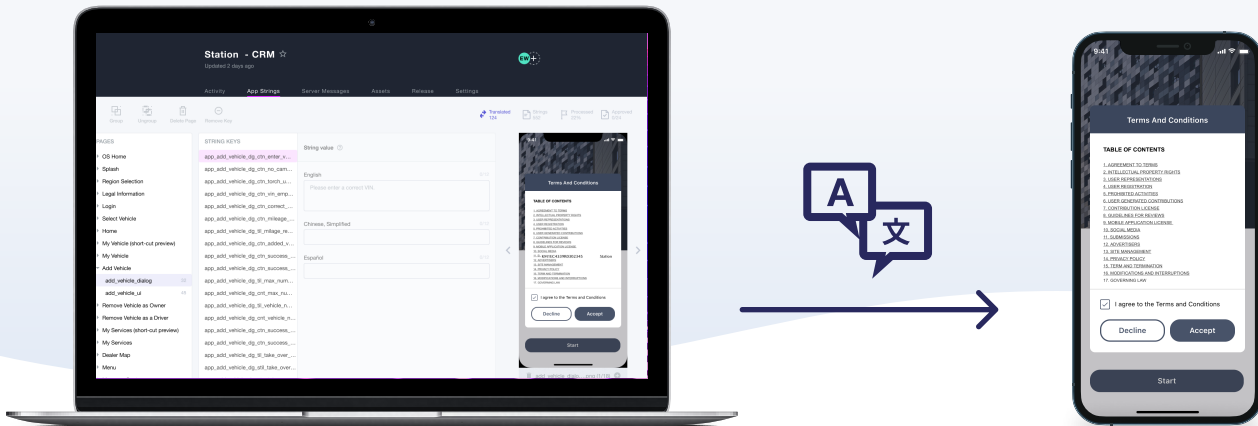




A visual strings and asset management platform where your teams can manage content and track releases painlessly.



## WANT REAL-TIME CONTENT UPDATES CUSTOMIZED TO YOUR USER?

**Spend less** time learning how to and more time tailoring powerful, custom experiences with Junction's intuitive interface. **Join** multiple global OEMs today using Junction to introduce continuous, dynamic content tailored to specific user accounts. **Enable** your marketing and localization teams to iterate and validate their work in real-time without interrupting their creative flow.

## UNIFIED WORKFLOW FROM INITIAL DESIGN TO FINAL RELEASE

- **Save Time:** Eliminate spreadsheet inefficiencies, long emails, and asking design and dev teams for updates.
- **Save Money:** Reduce costly internal and external app builds and resource heavy asset management tasks
- **Manage More, Efficiently:** One place for all assets across web, email, native apps, push and server messages
- **Efficient Workflow:** Quickly visualize and validate translation changes directly on the Junction web UI\* or on your phone before releasing to customers—all without wasting costly dev and design resources.
- **Workflow Optimization:** Built-in stakeholder approvals and over the air content updates combined with robust version control and rollback features ensure speed to market without sacrificing quality and control

*\*requires Figma plugin, included with Junction*



### VISUAL STRING MANAGEMENT

Gain visual context as you translate, review, and approve strings



### SERVER MESSAGE MANAGEMENT

Localize front and backend messages on one platform



### EXTENDED ASSET SUPPORT

Connect your CMS or upload videos, PDFs, images and audio files



### POWER TAGGING

Enable personalized user experiences through our unique content tagging system



### CONTENT DASHBOARD

Get an at-a-glance view of your team's translation progress



**Streamline your app content today.**

Contact us to receive a free quote.

Learn more: [stationdigitalmedia.com/junction](https://stationdigitalmedia.com/junction)

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